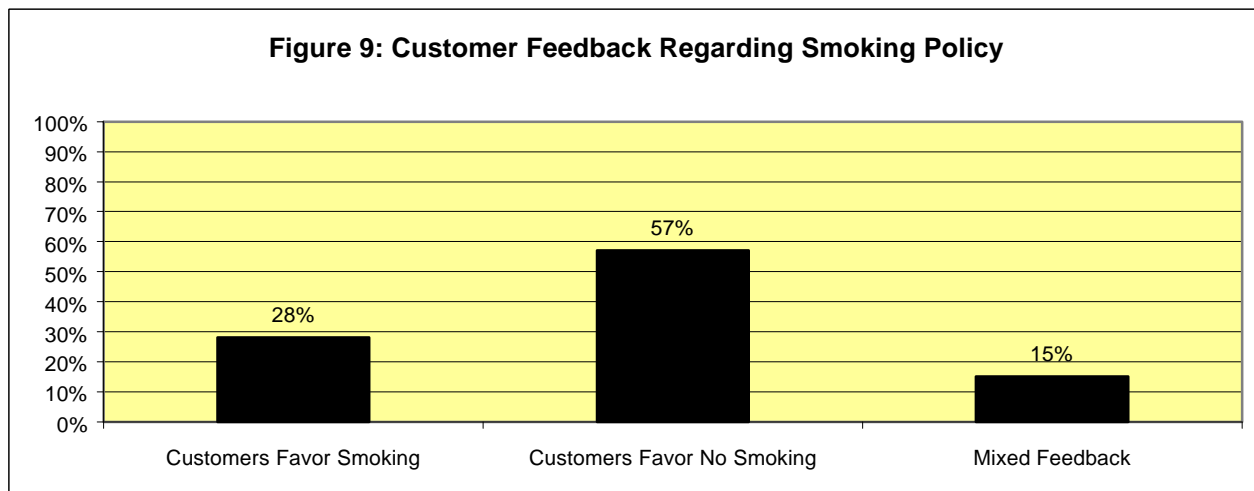


Customer Feedback

Respondents were asked if they have had any feedback from customers regarding smoking policies. Twenty-four percent said they have had feedback. Figure 9 shows that 57% said their feedback was in support of a “smoke-free” policy while 28% said feedback supported a “smoking” policy. Fifteen percent said customer feedback was mixed.



Smoke-Free Publication

Establishments who said they are smoke-free (37%) were asked if their name could be included in a publication listing smoke-free restaurants in Nashville. Over three-quarters (78%) gave their permission while 22% did not want their name included.

